CREATING CATALOGS AND PRODUCTS IN YOUR DX1 ONLINE SHOP

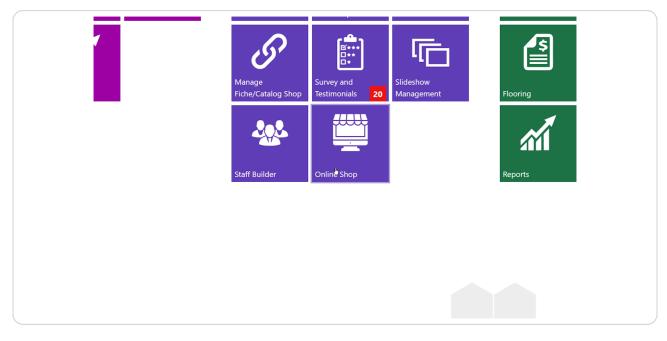
30 Steps <u>View most recent version</u>

Created by Creation Date Last Updated

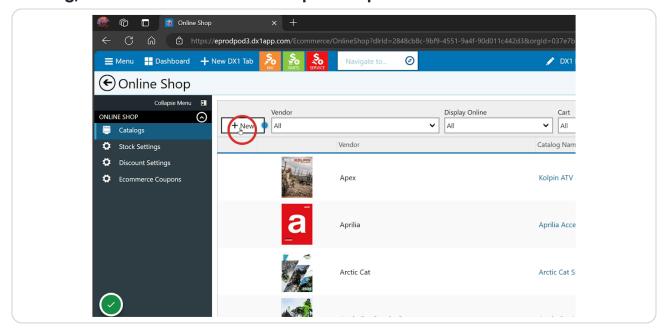
J.R. Heckler Apr 25, 2024 Apr 25, 2024



STEP 1
From the DX1 Dashboard, select the Online Shop tile.

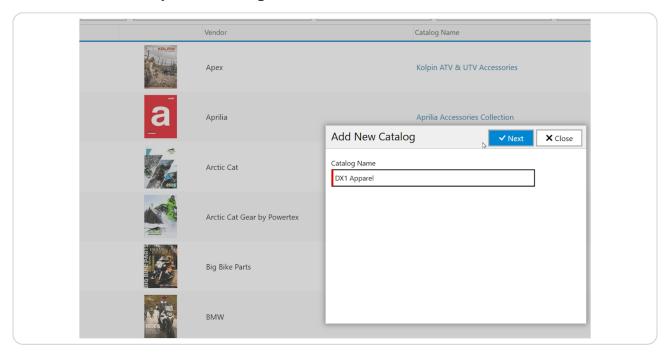


If you are creating products for the first time, you will need to create your custom catalog. Select +New to get started. *If you have already created a catalog, select it in the list and skip to step #13.



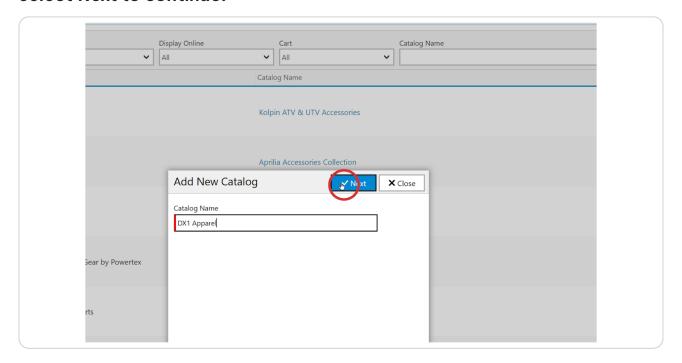


Enter a name for your catalog



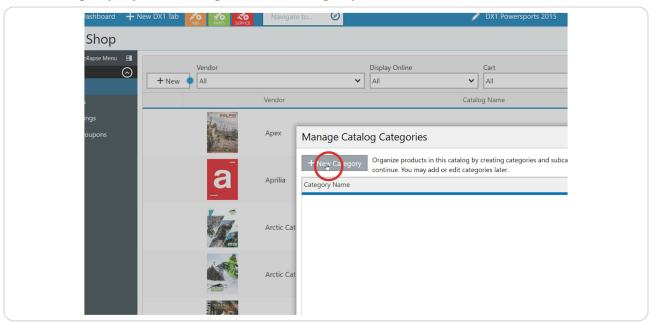
STEP 4

Select Next to continue.

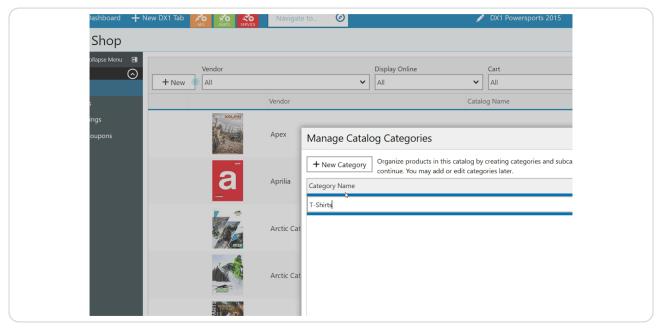




Products are organized within a catalog in categories. An apparel catalog might be organized by apparel type, eg T-Shirts, Hats, etc Create at least one catagory by selecting +New Category

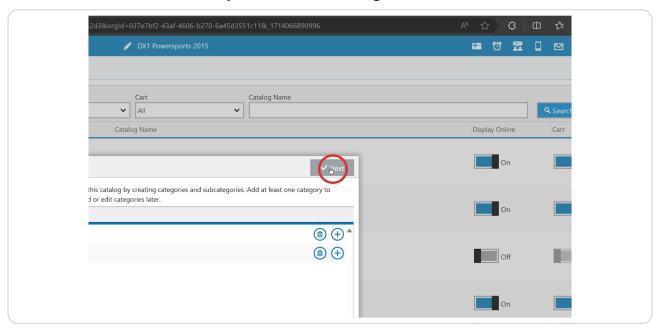


STEP 6 Enter a category name and hit the ENTER key



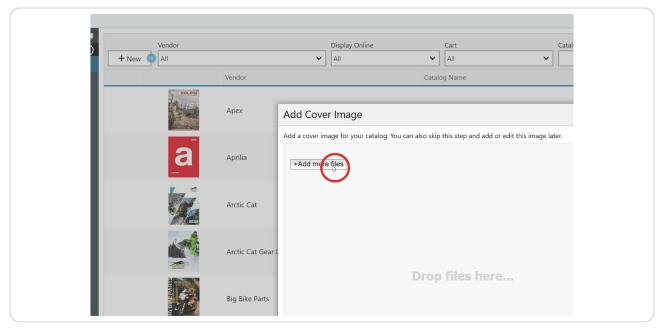


Add additional categories by repeating the previous 2 steps, or select Next to continue. You can always add more categories later.



STEP 8

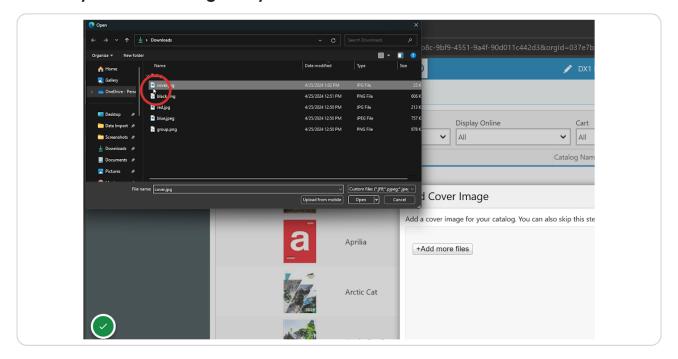
To add a cover image for your catalog, select +Add more files to locate your catalog image. *This step is optional and may be skipped by selecting XCancel





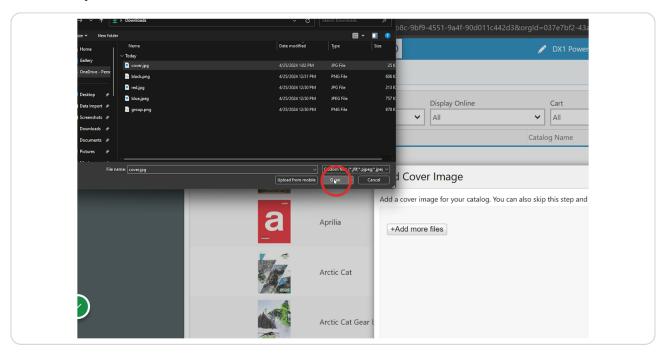
STEP 9

Locate your cover image on your local machine and select it.



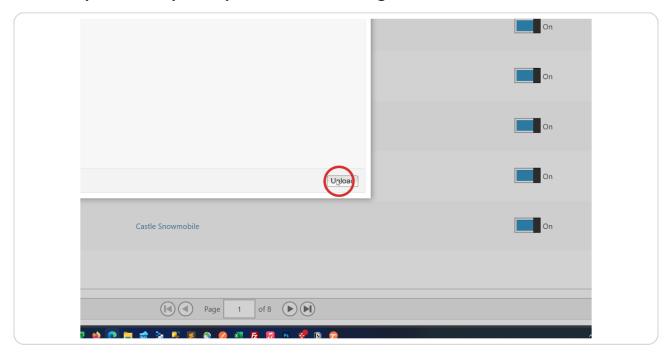
STEP 10

Select Open to continue.

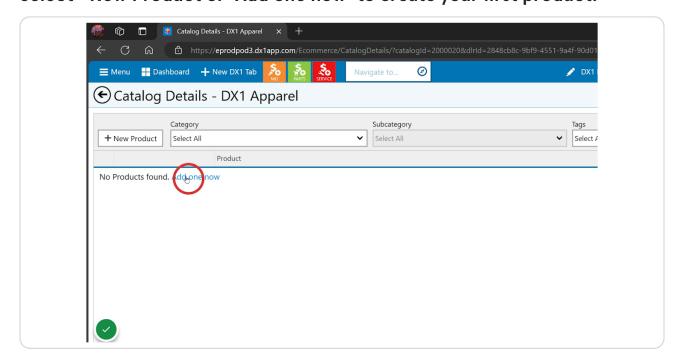




Select Upload to upload your selected image.

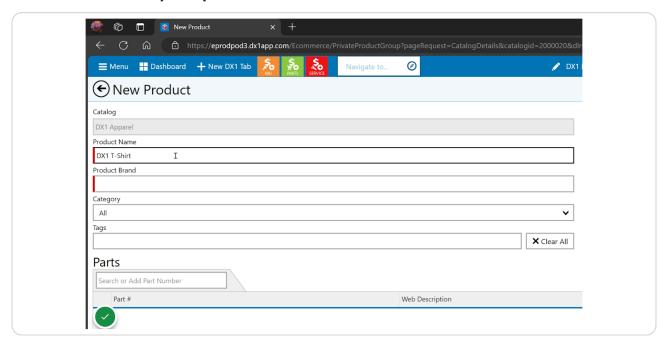


STEP 12 Select +New Product or 'Add one now 'to create your first product.



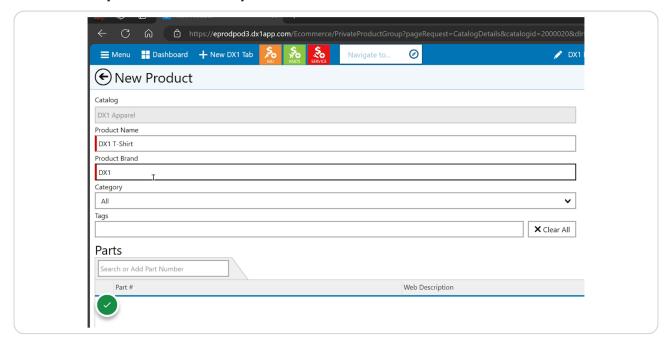


Enter a name for your product



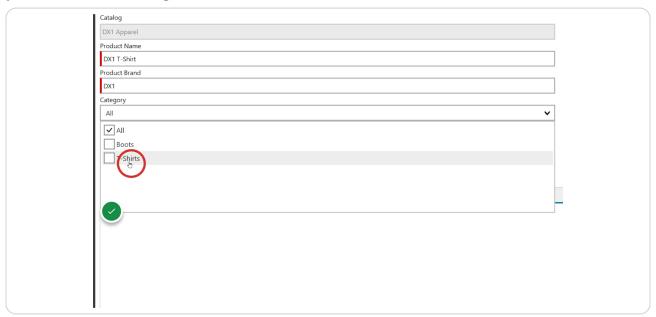
STEP 14

Enter the brand name for your product. You can select from the list of returned options or enter your own.



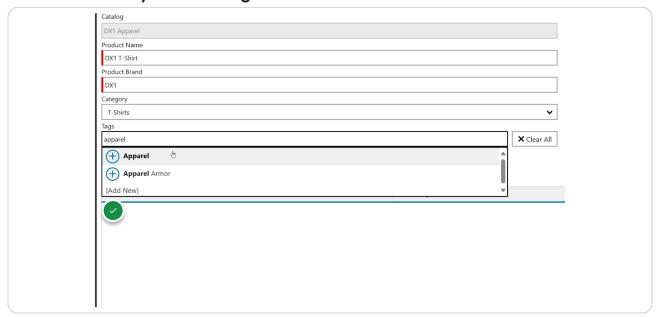


Choose the Category or Categories for your product (or use All to display the product in all categories)



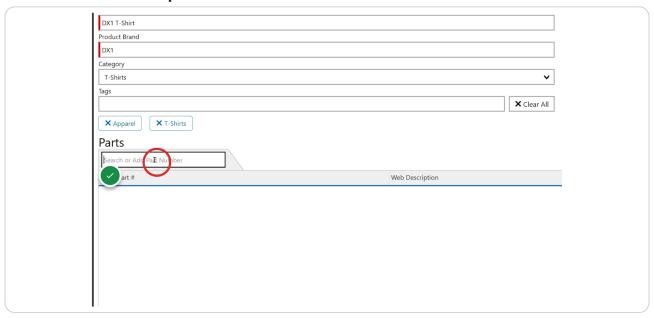
STEP 16

Enter at least one Tag for your product. Tags are used for additional filtering and search functions. You can select from the list as you type or select [Add New] to create your own tag(s).



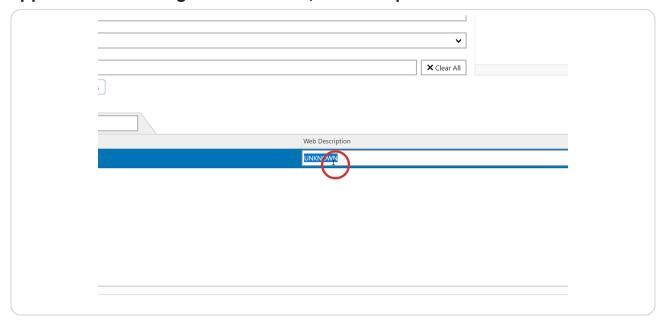


It's time to add part numbers or SKUs for your product. DX1 will search for existing parts as you type. Select a part from the dropdown or select [Add New] to add a new part number.



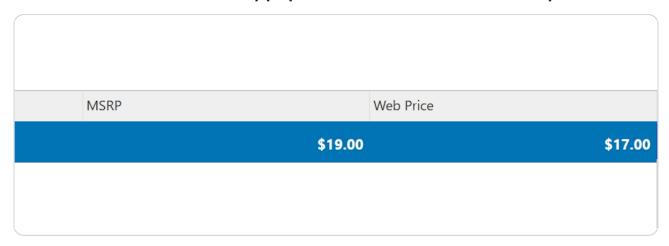
STEP 18

Enter a Web Description for your part. This could be 'Red - Medium' for apparel or "'12" length" for a chain, for example.

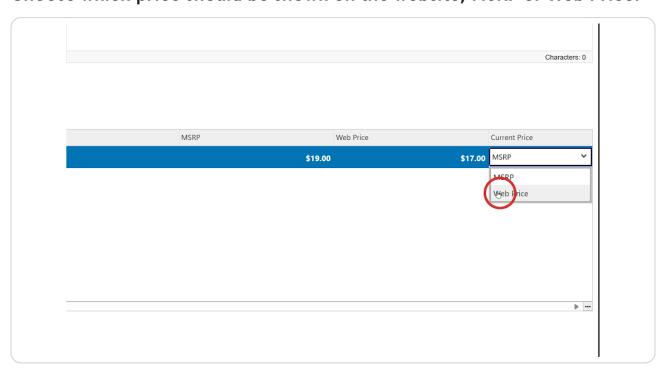




Enter the MSRP (if not already populated) and Web Price for the part number.



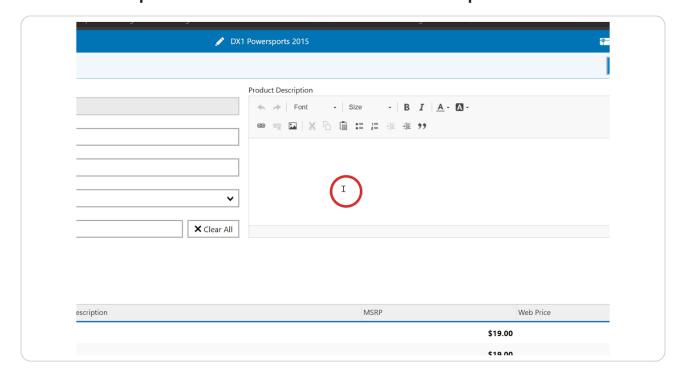
STEP 20 Choose which price should be shown on the website, MSRP or Web Price.



Repeat the process until you have added all variants / part numbers / SKUs for the product, eg all sizes, colors, lengths, etc.

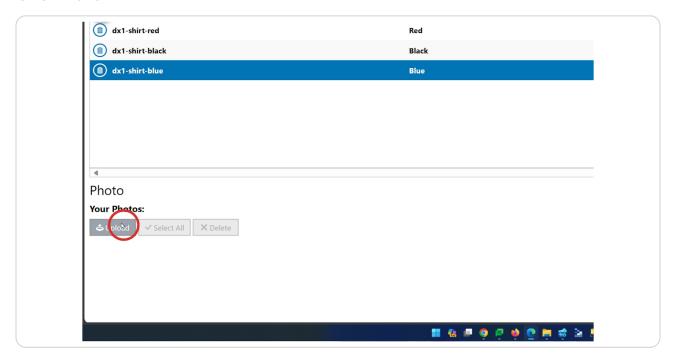


STEP 22 Enter a description (if desired) in the Product Description field.

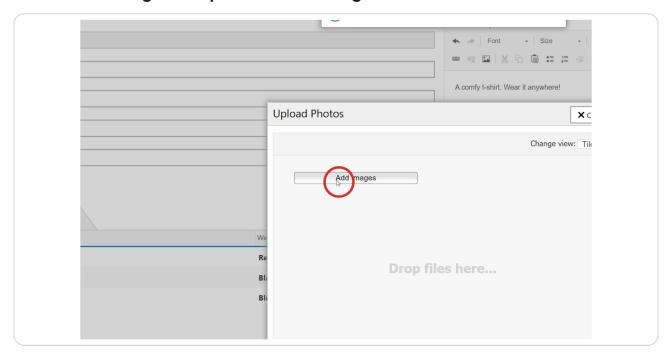




Click here

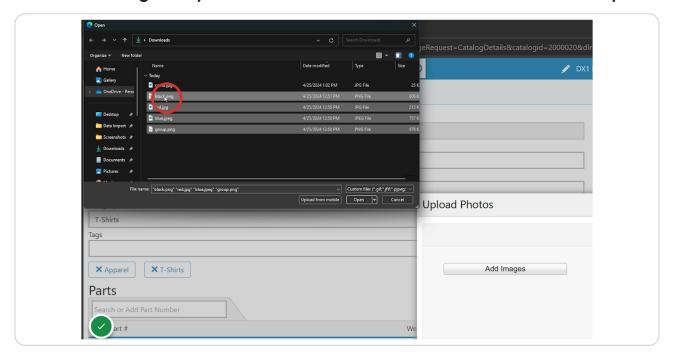


STEP 24 Select Add Images to open the file dialog



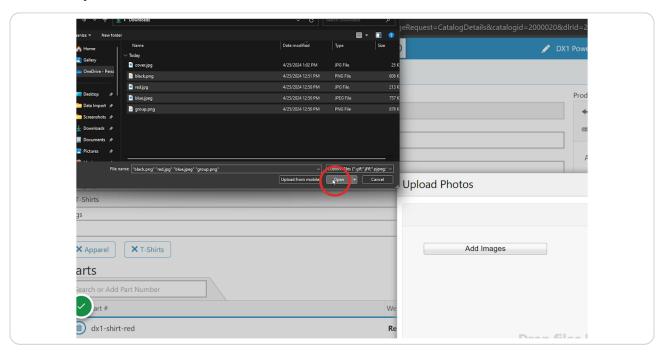


Locate the images on your local machine and select one (or more!) for upload



STEP 26

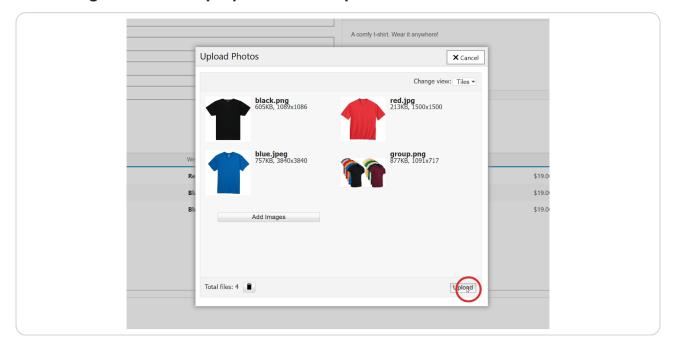
Select Open





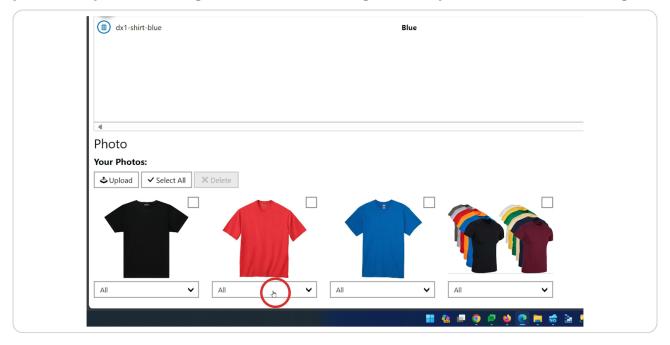
STEP 27

Your images will be displayed. Select Upload to continue.



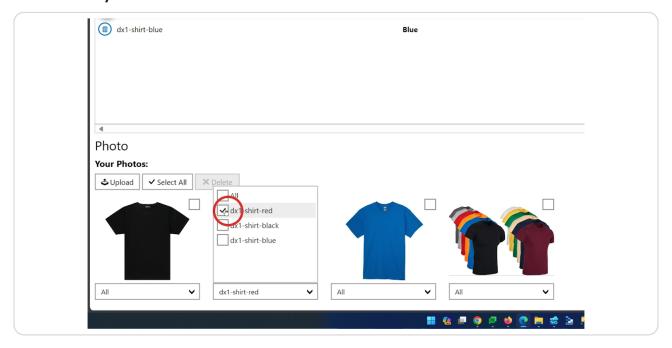
STEP 28

If any images apply only to a selection of the part numbers / SKUs for the product, you can assign them be selecting the dropdown below the image...





...and assigning the image to the appropriate part number / SKU. (All is selected by default)



STEP 30 Select Save. Congratulations, you've added your first product!

